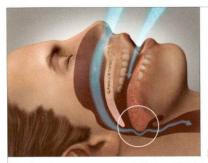
ABOUT OBSTRUCTIVE SLEEP APNEA AND SNORING



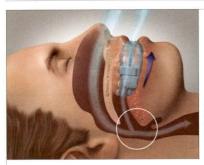
SNORING

During sleep, your tongue and throat tissues may relax enough to narrow your airway. Snoring is the sound that is produced when air passes through this partially blocked area causing tissues to vibrate.



OBSTRUCTIVE SLEEP APNEA

OSA is a medical condition where your tongue and soft tissues actually close off your airway and stop air from entering your lungs. When this happens during sleep, the oxygen in your blood decreases, your heart races, and your brain panics-causing you to startle awake. After a few good breaths, the cycle repeats itself, all night long.



MicrO_{2*}
SLEEP AND
SNORE DEVICE
SYMPTOM
ALLEVIATOR

The ${\rm MicrO_2}$ device gently holds your lower jaw forward while you are sleeping. This forward position advances your tongue and helps open your airway to reduce snoring and alleviate Obstructive Sleep Apnea symptoms.

MicrO_{2*} Sleep and Snore Device is an easy-to-use and comfortable device that alleviates snoring and symptoms of Obstructive Sleep Apnea.



Ask your dentist if MicrO₂ is a good fit for you.

Lynn R. Chincheck, D.D.S. 9475 Decreco Road, Suite 402 Timonium, Maryland 21093 (410)561-8845

Visit www.micro2sleepdevice.com to learn more about the MicrO₂ Sleep and Snore Device.



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Did You Know Snoring Can Be a Symptom of Major Health Risks?



If you or a loved one snores, ask your dentist if the MicrO₂* Sleep and Snore Device is a good fit.



THE FACTS BEHIND SNORNING AND WHY IT SHOULDN'T BE IGNORED

Snoring is more than just a loud and annoying noise, it can be an indicator of a Sleep Breathing Disorder (SBD) that can be very serious. Approximately 42 million Americans have a SBD¹.

The most common form of a SBD is Obstructive Sleep Apnea, a medical condition where your tongue and soft tissues close off your airway and stop air from entering your lungs.

THE AFFECTS OF OSA ARE ALARMING:

70%	of heart attack patients have mild OSA ⁶	86%	of obese type 2 Diabetic patients suffer from Sleep Apnea ¹²
43%	of patients with mild OSA have Hypertension ⁵	48%	of type 2 Diabetes sufferers have Sleep Apnea ⁷
100K	car accidents annually ⁸	4x	more at risk for stroke ⁹

- Sleep Apnea can also cause memory problems, weight gain, impotence, and headaches if not treated.
- Untreated OSA can lead to a 30% or more reduced survivability rate over the course of 20 years¹¹.
- Drowsy driving is responsible for, at the very least, 100,000 car accidents, 40,000 injuries, and 1,550 deaths per year⁸.
- Approximately 38,000 deaths occur on an annual basis
 that relate to cardiovascular problems that in one way or
 another are connected to Sleep Apnea. These problems
 include high blood pressure, hypertension and stroke,
 among others¹⁰.

SIGNS AND SYMPTOMS OF SLEEP APNEA

- · Inconsistent breathing during sleep
- Snoring
- Hypertension
- Depression
- · Obesity
- · Gasping, choking, or coughing during sleep
- · Extreme sleepiness throughout the day
- Lethargic feelings
- · Morning headaches
- · Lack of interest in hobbies
- · Dry mouth and/or sore throat in the morning
- Irregular heart beat
- Trouble concentrating or remembering things

MORE PEOPLE HAVE OSA THAN YOU THINK:

Prevalence similar to Asthma (20 million) and Diabetes (23.6 million of US population)⁴



1 in 5 adults have mild OSA²



1 in 15 have moderate to severe OSA²



9% of middleaged women and 25% of middleaged men suffer from OSA³



75% of severe SDB cases remain undiagnosed⁵

¹⁻ Young et al. New Engl J Med 1993 ²⁻ Young et al. J Am Med Assoc 2004 ³⁻ Marshall et al. Sleep 2008 ⁴⁻ US Department of Health and Human Services, Centers for Disease Control and Prevention 2008 ³⁻ Young et al. Sleep 2008 ⁶⁻ Kuniyoshi et al. J Am Coll Cardiol 2008 ³⁻ O'Keeffe ⁸⁻ Patterson. Obes Surg 2004 ⁸⁻ National Highway Traffic Safety Administration ⁹⁻ http://sleepdisordersguide.com/sleepapnea/sleepapnea-statistics.html ¹⁰⁻ National Commission on Sleep Disorders Research ¹¹⁻ Sleep Disordered Breathing and Mortality: Eighteen-Year Follow-up of the Wisconsin Sleep Cohort; Department of Population Health Sciences. Department of Medicine, University of Wisconsin-Madison, Madison, Wl. Sleep. 2008 Aug 1; 31(8): 1071-1078 ¹²⁻ Sjostrom et al. Thorax 2002

ASK YOUR DENTIST ABOUT THE MicrO_{2*} SLEEP AND SNORE DEVICE

The good news is that your dentist may be able to help you. In partnership with medical doctors, your dentist can help you understand, screen, and treat your mild to moderate Sleep Apnea. With the use of a Sleep Apnea device, such as the MicrO₂, your dentist can provide you with a comfortable and easy-to-use option for a more restful sleep. Ask your dentist about MicrO₂ today.

OSA SIMPLE SELF-ASSESSMENT

Answer the questions below to find out if you might be at risk of having Obstructive Sleep Apnea.

Use the following scale to choose the most appropriate number for each situation:

0 = would never doze or sleep

- 1 = slight chance of dozing or sleeping
- 2 = moderate chance of dozing or sleeping
- 3 = high chance of dozing or sleeping

Sitting and reading	
Watching TV	
Sitting, inactive in a public place	
As a passenger in a car for an hour or more	
Lying down to rest in the afternoon	
Sitting and talking to someone	
Sitting quietly after a lunch (without alcohol)	
Stopped for a few minutes in traffic while driving	
TOTAL SCORE (add the scores up)	

Talk to your dentist about your OSA self assessment.

Epworth Sleepiness Scale reprinted with permission of the Associated Professional Sleep Societies (Johns MW; A New Method for Measuring Daytime Sleepiness: The Epworth Sleepiness Scale, SLEEP 1991;14(6): 540-545).